

Medical Billing Blueprint

If you caught my blog post about [business plans](#) you'll know that I don't always think you need a formal business plan. You will however need to clearly articulate your goals, and how you'll measure success, especially if you're looking for funding. In my own journey, I found calling it a blueprint made this less daunting, so here I'm sharing my own medical billing blueprint for you to fill out.

What are your goals?	What's the investment?
What's your purpose? What are your goals and how will you measure them?	What are you planning to invest in a new business venture, time, money?
Finances	Operations
How much will you charge, how will you accept payment? Will that cover your expenses fully? Ensure a positive cashflow?	How will you deliver your service day to day? How will you keep clients and build long term relationships? How will you grow your team?
Marketing	Industry
Who are your ideal clients, and where will you find them?	How will you follow industry news and become an expert in medical billing for your client?

For anyone looking to build a medical billing business, I encourage you to start with the end in mind. This one page blueprint is a great starting point.

At MindEase Billing, we love helping entrepreneurs build thriving medical billing practices from anywhere. If you are looking to save years of trial and error building a stable and profitable business, our [Medical Billing in a Box](#) program can help.

